



## **DuPont 2011 Segment Sales**





### The Vision of DuPont

## MARKET-DRIVEN SCIENCE

Our vision is to be the world's most dynamic science company, creating sustainable solutions essential to a better, safer, healthier life for people everywhere.

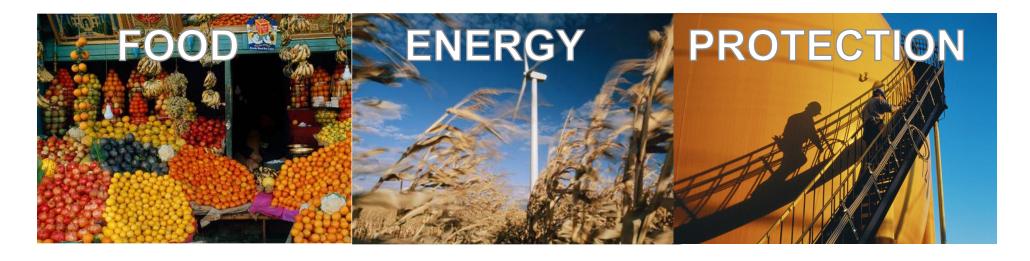




#### **DuPont's Journey Toward Sustainable** Growth Megatrends Food, Energy, **Protection** V **Market Facing** a Goals Sustainable Growth U Marketplace e **Energy Goals** Sustainable **Footprint** Growth **Reduction Goals Corporate** Environmentalism Compliance 1989 2006 2000 1970 2012



# We are applying our science to find solutions to some really BIG challenges...



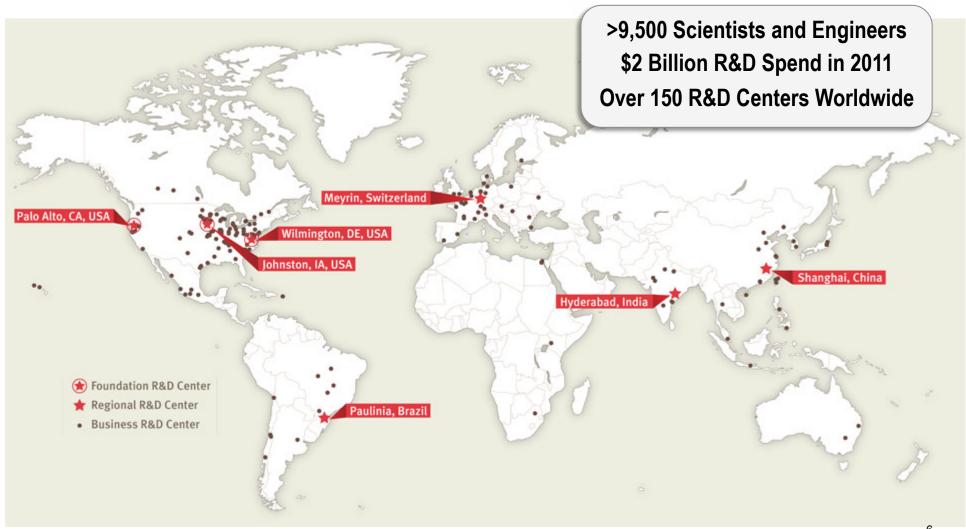
FEEDING THE WORLD

REDUCING OUR DEPENDENCE ON FOSSIL FUELS

KEEPING PEOPLE AND THE ENVIRONMENT SAFE

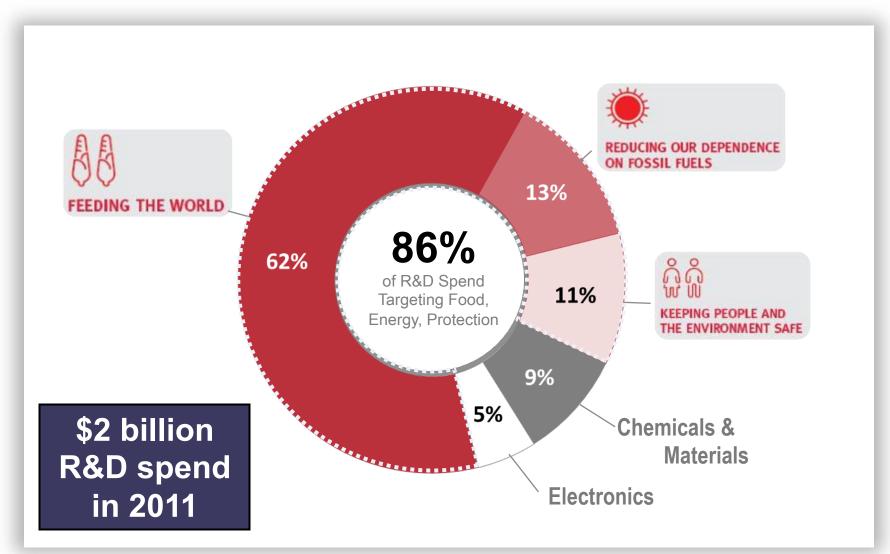


### The Global Scope of DuPont Science & Technology





## Aiming Our R&D Engine at Big Challenges





## R&D 11 Sustainability Assessment Criteria

#### Climate Change

 GHG emissions generated in use and end life of product

#### Energy Use

Energy consumed in use and end life of product

#### Pollution

Air and water pollution generated during use

#### Material Use

Material consumed in use; Recycled content

#### Waste

Waste generated through use of product

#### Disposal

 Ease of disposal; hazardous waste content; recyclability and biodegrability

#### Ecosystems and Biodiversity

 Impacts on ecosystems, land use, or biological diversity from use and end life of product

#### Water Consumption

 Impacts on water quality or quantity caused by use and end life of product

#### Toxicological Risk

 Risk to human health from toxics in or released from use of the product.

#### Use of Non-Depletable Resources

 Product is at least partially based on renewable resources

#### Cradle-to-Gate Environmental Footprint

 Material and energy use, emissions and waste associated with product manufacture and upstream processes



## **Serving the Marketplace: Environmentally Smart Solutions**



Tyvek® HomeWrap®



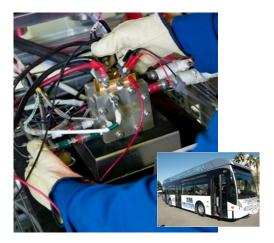
DuPont™ Energain®



**Photovoltaics** 



Nomex® in windmills



**Fuel Cells** 



## Serving the Marketplace: Bio-Based Economy

#### **Current Feedstocks**



Oil



Refining



Chemistry

#### Molded parts







#### **New Feedstocks**







**Metabolic Engineering** 

Crops Biomass

 $Copyright @ 2010 \ DuPont. \ All \ rights \ reserved. \ The \ DuPont \ Oval \ Logo, \ DuPont^{\intercal}, \ and \ The \ miracles \ of \ science^{\intercal} \ are \ registered \ trademarks \ or \ \ trademarks \ or \ \ trademarks \ or \ trademarks \ or \ trademarks \ or \ \ trademarks \ or \ trademarks \ or \ or \ \ trademarks \ or \ trademarks \ or$ 



## Over 70% of All Installed PV Modules **Use DuPont Materials**























Solamet® Tedlar®

**Elvax**® lonomer Kapton<sup>®</sup>

Rynite®

**Kalrez**® Niapure<sup>®</sup>

Zalak®

Teflon®

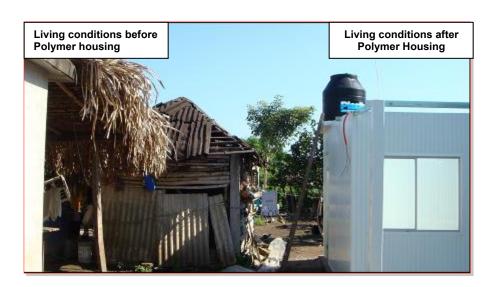
Vespel®

Copyright © 2010 DuPont. All rights reserved. The DuPont Oval Logo, DuPont™, and The miracles of science™ are registered trademarks or tradem

Kapton® photo courtesy of Solarion AG



## Polymer Housing: Providing a Sustainable Home for Underprivileged Families



With the need of housing for underprivileged families in Mexico, DuPont and its customer Repshel looked for a sustainable solution to provide healthier and safer spaces.









The miracles of science™